

New CCS™ Says Clients See Results in 60 Days

January 20, 2015 Halifax, NS – Certified Cash Flow Specialist™ Weston Fader says, "Clients often feel they must sacrifice something now in order to see significant gains down the road. The Money Finder Cash Flow Planning Process give clients the freedom to focus on what's important to them now and in the future without giving up what they consider important today."

The greatest financial opportunity any client has begins with understanding their own cash flow. The Certified Cash Flow Specialist™ Designation provides knowledge and a process that enables financial professionals to tailor a plan to each client's unique situation. Fader says, "A correctly built and implemented Cash Flow Plan will show you how to achieve more with your money than any savings, investment, or insurance plan on its own."

"In 60 days, you'll see drastic results which can have a lasting impact."

Cash Flow Planning is a great tool for anyone to use. It provides a plan that is easy to understand, easy to implement and easy to maintain, regardless of your current financial situation or financial planning know-how.

The Certified Cash Flow Specialist™ Designation is new and many people are without written Cash Flow Plans. "Cash Flow Planning is the number one thing I see missing when I speak with potential clients, yet it is the basis on which all financial plans are built. The absence of cash flow leaves clients unable to implement a financial plan that would allow them to save, invest, purchase insurance, etc. and otherwise secure their financial future," says Fader.

The Certified Cash Flow Specialist™ Designation differs from other financial designations as The Money Finder team offers support, marketing materials, and monthly coaching calls for financial professionals.

"Just like the Life License Qualification Program (LLQP) or the Canadian Securities Course for Investment Professionals, the Certified Cash Flow Specialist™ Designation should be mandatory for anyone who wishes to call themselves a financial advisor of any kind."

About the CCS™

[The Certified Cash Flow Specialist™ \(CCS™\) Designation](#) is the first program of its kind in Canada. Since its launch in November 2013, Financial Professionals in almost every province have received the CCS™ Designation. Certified Cash Flow Specialists™ are tested for competency in the use of cash flow formulas, behavioural spending concepts, debt management, and on the review and creation of written cash flow plans. Designates must meet continuing education requirements, as well as follow a professional code of conduct. In order to renew the designation, qualified professionals will have their skills put to the test by completing an annual case study and will be required to prove they are actively and regularly writing cash flow plans for their clients. The CCS™ is worth 30.75 CE credits from the Institute for Advanced Financial Education.

The CCS™ program is managed and owned by The Money Finder. Find out more about The Money Finder <http://themoneyfinder.ca/>

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